HYPERVSN SmartV

The future of Digital Signage is here.

HYPERVSN is the world's first Integrated 3D Holographic Display solution proven to:

- Increase Sales
- Increase Dwell Time
- Increase Engagement

HYPERVSN

"
HYPERVSN present a unique opportunity to captivate audiences.
"

IHUFFPOSTI

"
Images feel like they have been dropped out of a Sci-Fi movie.
"

Mashable

"
Advertisers should look out for new cutting-edge concepts like 3D holographic displays by HYPERVSN.
"

Forbes

"
HYPERVSN is the future of retail displays.
"

BBC

HYPERVSN 10 years in the making

2011

Winners of the iconic Dragon's Den TV show & the Shell Award

2014

Top 3 British Innovations of the Year Award

2015

UK Tech Start-up of the Year & investment from Mark Cuban

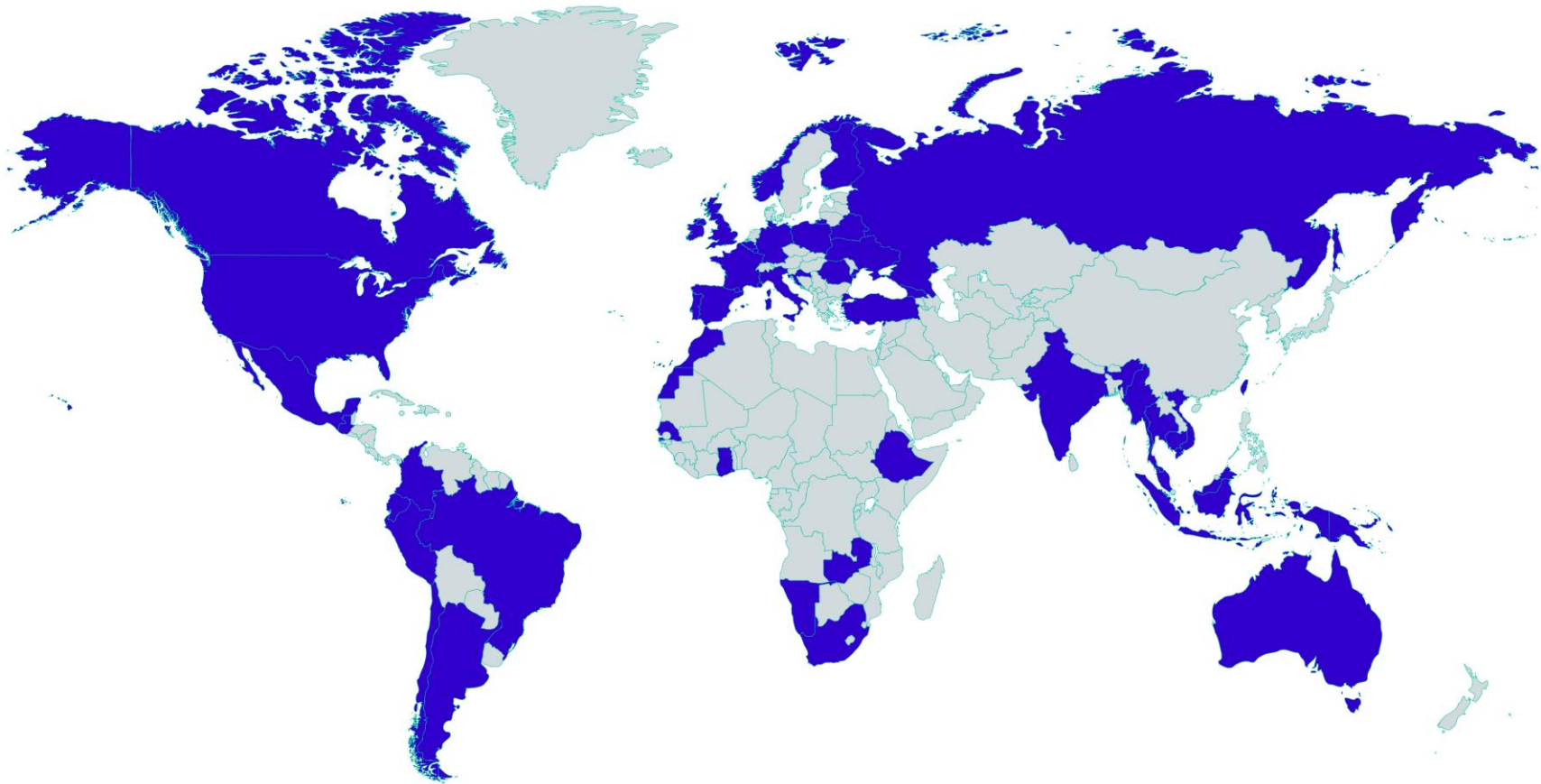**2016**

First HYPERVSN versions used by Red Bull, BMW & Virgin media

2017

Official HYPERVSN launch at CES in Las Vegas

2019

Partner network increased to 100+ globally & we expanded our product offering

2021

Innovation across hardware & software solutions including new interactive technology

Now a global business

HEADQUARTERS:

London, U.K.

180+ PARTNERS:

70+ Countries

LOGISTICS CENTERS:

Hampshire, U.K.; Cork, EU
Vilnius, EU; Houston, US

MANUFACTURING:

Cork, Ireland

2021

The average person in the UK is exposed to over

5000+

adverts a day all in 2D

HYPERVSN

Will make you stand out

The impact of HYPERVSN's 3D holographic technology cannot be visualized in pictures

The Solution

Holographic Visuals 3D

Increase Sales

Captivates Viewer

Drive Engagement

Evoke Emotion

Enhance Innovation

HYPERVSN

Why HYPERVSN increases sales

Compared to 2D ads

2x

Higher chances of
a holographic message
being seen
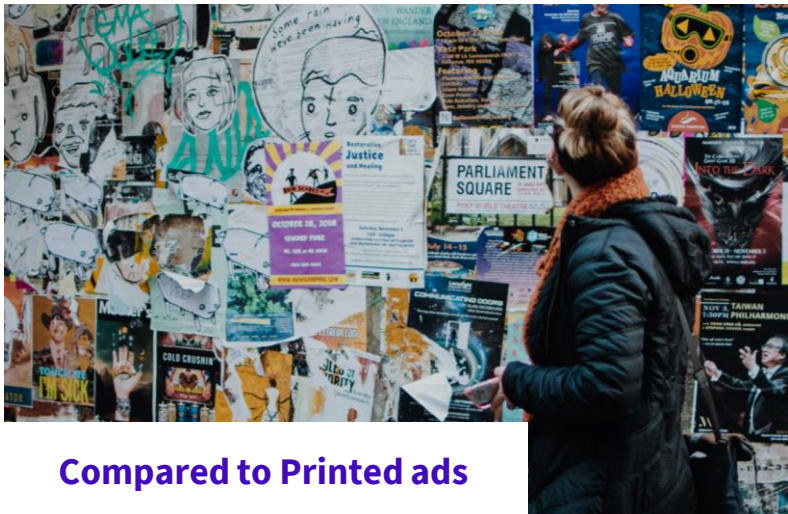
40%

Longer viewing and
engagement time

88%

Of the audience show
happiness, i.e. higher chances
to build brand loyalty

Compared to Printed ads

4,5x

Higher chances of
a holographic message
being seen

60%

Longer viewing and
engagement time

+19%

to brand perception

HYPERVSN key verticals

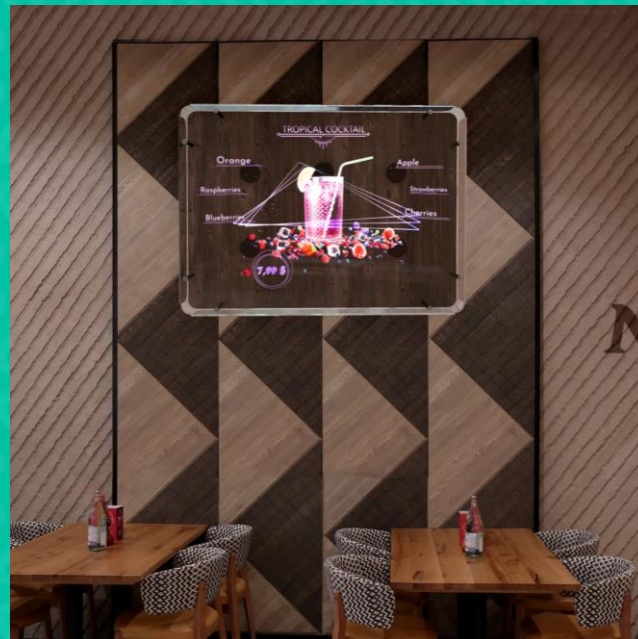Digital Signage   Point of Sale   Events   Digital Out of Home

HYPERVSN

HYPERVSN displays are perfect for

Product launches & activations
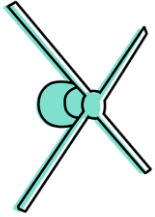
Seasonal offers & ongoing promos

Offline brand communication

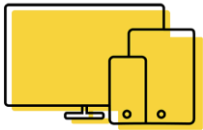**Education & entertainment**

HYPERVSN

How it works

Hardware

A cutting-edge LED-based device with a four-ray rotor that spins faster than the human eye can see leaving only 3D content which appears to float in mid-air.

Software

Advanced 3D holographic software service, which enables easy and secure control of HYPERVSN displays, creation, upload and management of 3D content.
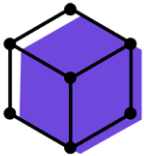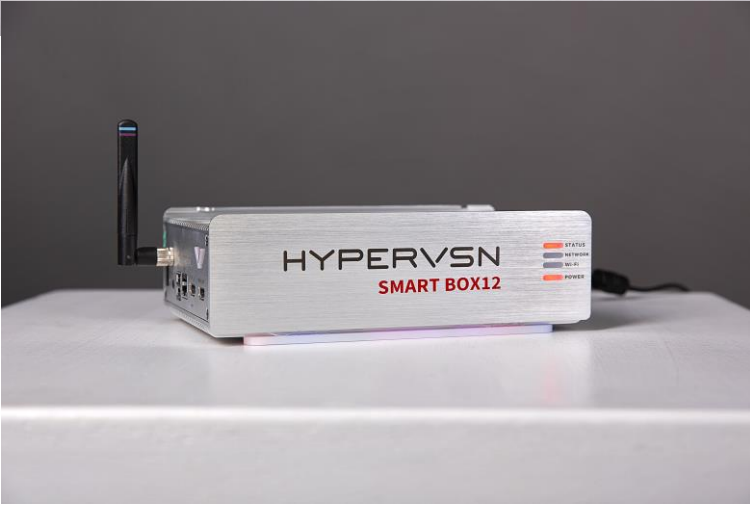
Content

- Create simple content in a few clicks with Free 3D Studio
- Includes media library with free content
- Custom content created by our 3D design team
- Upload your own high-quality 3D content in any format

Display
75 cm / 30''

Display
56 cm / 22''

SmartV Box

- **SmartV Box 1 for SmartV Solo**
- **SmartV Box 6 for SmartV Wall (6 unit)**
- **SmartV Box 12 for SmartV Wall (12 unit)**

Key features

- **Modular in design (multiple SmartV boxes can be added and stacked)**
- **High durability with high-quality aluminium**
- **Extremely power efficiency**
- **Ethernet, HDMI, USB ports**

HYPERVSN

HYPERVSN SmartV Wall

SmartV Walls can be configured to almost any size using any number of SmartV M or L Displays and any number of SmartV Boxes.

SmartV M Display
56 cm / 22'' display
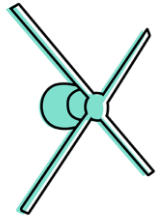
Hardware

Large-scale 3D display solution made up of multiple synchronized Solo M devices to produce visuals of virtually any size.
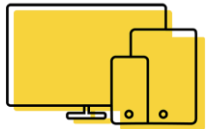
Software

Walls are managed with the proprietary HYPERVSN Software Suite that allows users to:

- Upload & manage wall content
- Monitor devices & access analytical reports
- Get automated firmware & security updates

Content Management System

With the HYPERVSN Software Suite

Every HYPERVSN display comes with the integrated HYPERVSN Web-based CMS. Advanced 3D holographic software, which enables easy and secure control of HYPERVSN displays, creation, upload and management of 3D content.
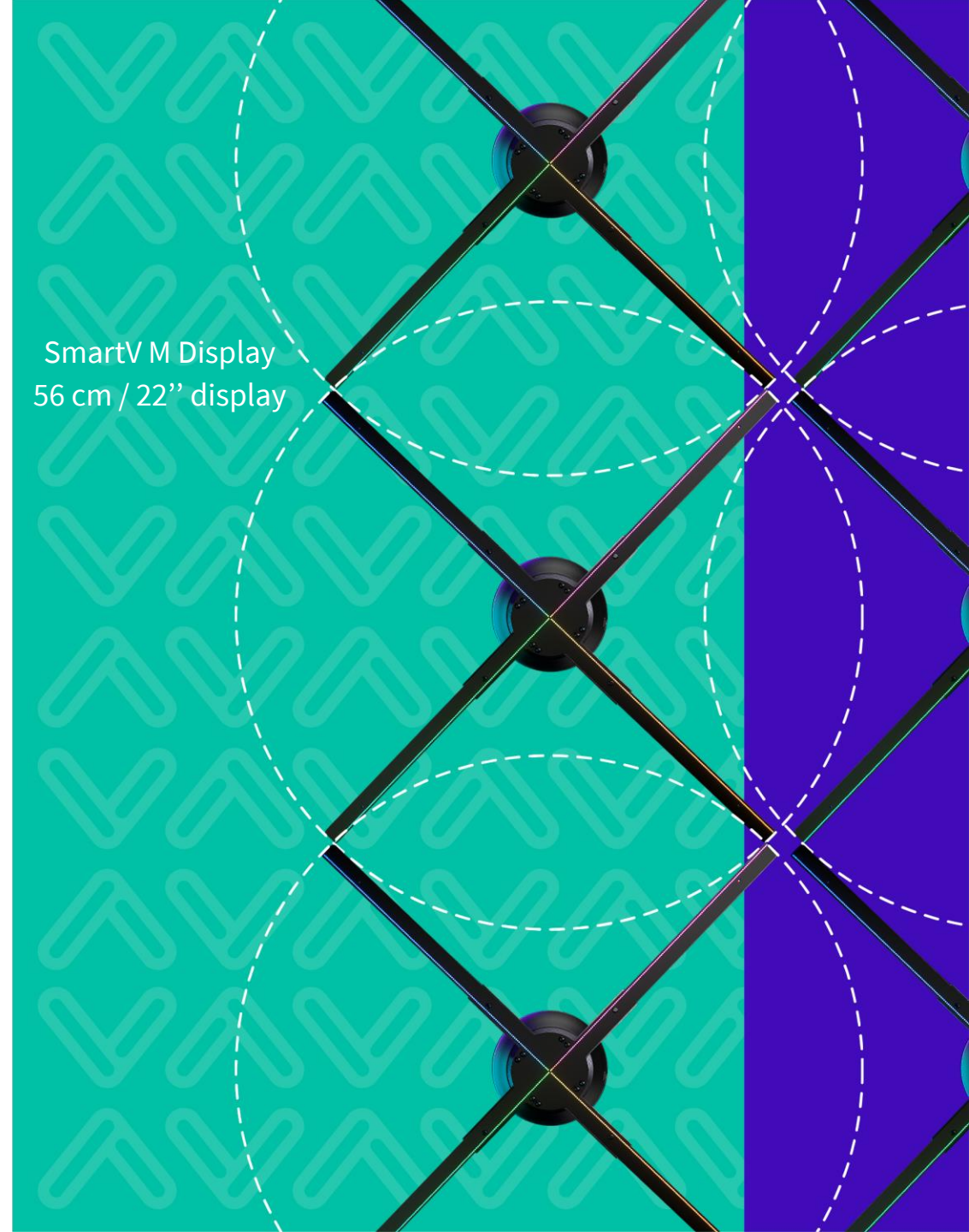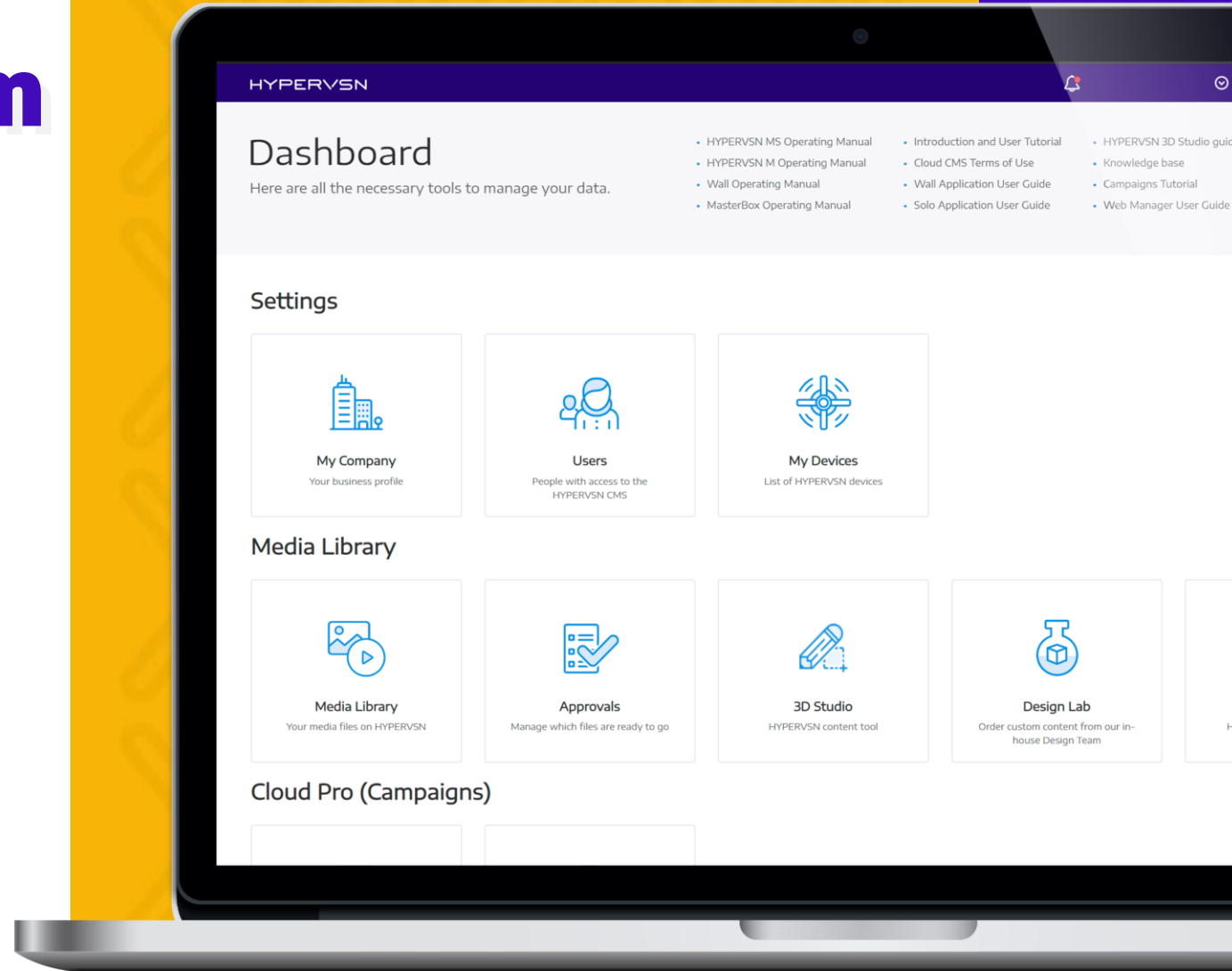
- 3D content creation with integrated 3D Studio
- Media Library
- Content upload and management
- Automated updates and security
- Monitor Displays and Reports
- Manage Users and Roles

HYPERVSN

Dashboard
Here are all the necessary tools to manage your data.

- HYPERVSN MS Operating Manual
- HYPERVSN M Operating Manual
- Wall Operating Manual
- MasterBox Operating Manual
- Introduction and User Tutorial
- Cloud CMS Terms of Use
- Wall Application User Guide
- Solo Application User Guide
- HYPERVSN 3D Studio guide
- Knowledge base
- Campaigns Tutorial
- Web Manager User Guide

Settings

My Company
Your business profile

Users
People with access to the HYPERVSN CMS

My Devices
List of HYPERVSN devices

Media Library

Media Library
Your media files on HYPERVSN

Approvals
Manage which files are ready to go

3D Studio
HYPERVSN content tool

Design Lab
Order custom content from our in-house Design Team
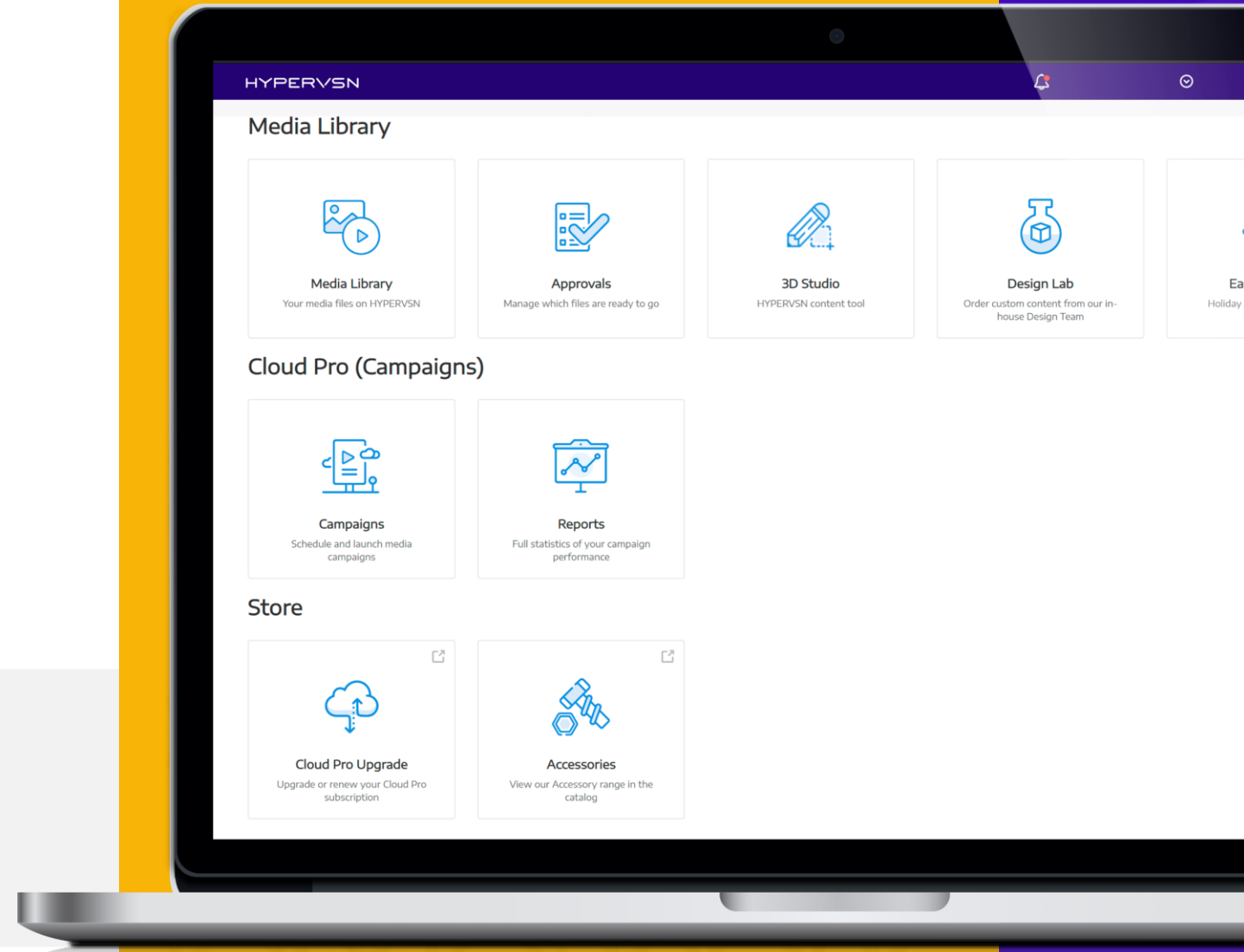
Cloud Pro (Campaigns)

SmartV Pro

Extended functionality on the HYPERVSN CMS accessed with an add-on service offered at a subscription fee.

- Remote content upload
- Media campaign scheduling
- Monitoring and reporting
- User Control

Control Remotely

Ideal for companies that need to control their HYPERVSN display and content remotely, from one place.

HYPERVSN SmartV Solo M

An innovative solution to create, manage and display stunning high-definition detailed 2D and 3D content, which appears to be floating in mid-air. The single display is up to 56 cm / 22" in size and is managed easily through the Content Management System.

Key Features

- Ultra-fine pixel pitch (0.64mm)
- 1100 Nits Brightness
- Supports high-definition 2D and 3D content
- Interactive capabilities
- Lightweight and Portable
- HDMI input, LAN connectivity, Wi-fi controllable, Stream enabled

HYPERVSN SmartV Solo L

A revolutionary solution to create, manage and display brilliant, bright 3D content, which appears to be floating in mid-air. The larger single display is up to 75cm / 30" in size and is simply managed through the Content Management System.

Key Features

- Fine pixel pitch (1.1mm)

- 3000 Nits Brightness

- Supports high-definition 2D and 3D content

- Interactive capabilities

- Larger display perfect viewing at a distance

- HDMI input, LAN connectivity, Wi-fi controllable, Stream enabled

HYPERVSN SmartV Wall M

A large-scale innovative solution to create, manage and display high-definition holographic 3D and 2D content in immaculate detail. This solution, made up of any number of single displays, can be easily installed, maintained and managed.

Key Features

- Ultra-fine pixel pitch (0.64mm)

- 1100 Nits Brightness

- Display immaculate 2D & 3D content

- Large-scale modular design

- Manage display and content with ease

- Interactive capabilities

- HDMI input, LAN connectivity, Wi-fi controllable, Stream enabled

HYPERVSN SmartV Wall L

An even larger-scale innovative solution to create, manage and display brilliant, bright holographic content with ease. The future of digital signage, HYPERVSN SmartV Wall, is made up of any number of single displays and can be seen from a large distance.

Key Features

- Fine pixel pitch (1.1mm)

- 3000 Nits Brightness

- Brightness of 3000 Nits

- Wide, accurate colour spectrum

- Even Larger-scale modular design

- Visible from large distance

- HDMI input, LAN connectivity, Wi-fi controllable, Stream enabled

HYPERVSN Solo

HYPERVSN Solo is a revolutionary LED-based device that produces high-quality holographic visuals and comes in two sizes, 56 cm / 22" and 75 cm / 30". The holographic system allows users to create, display and manage 3D images that appear to be floating in mid-air.

Key Features

- HD quality
- 24/7 device operation
- 12-month warranty
- Lightweight and portable

New interactive solutions

Interactive 3D holographic assistant & VC

⌄ With SmartV you could create an entire universe of digital humans, AI powered, virtual chat-bots, holographic assistants, and more.

⌄ Add interactivity with ease including motion gestures, voice translator, chat-bots, and more.

Unlocking new outdoor possibilities
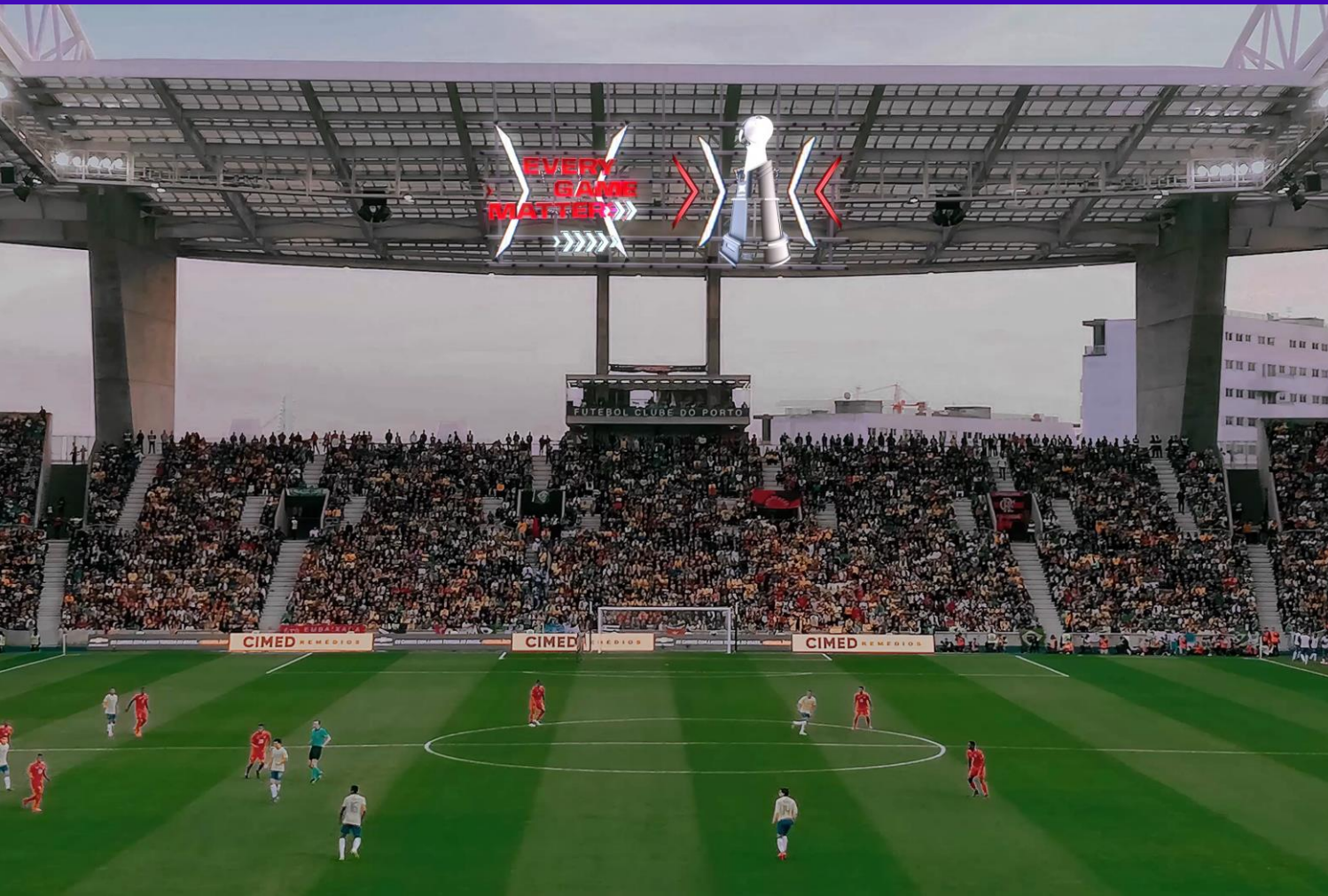
Brightness fit for outdoor use with SmartV Solo L and SmartV Wall L

- Brightness dramatically increased from indoor (900 nits) to 3000+ nits for use outdoors

- 3D effect is significantly more vivid and colorful

- Additional protection for rays and LEDs – increased durability

* Protection required for outdoor use

HDMI & Stream enabled

Stream straight to your SmartV Display

- Display the same content on your laptop and on the wall

- Stream through LAN ports and display real time with HDMI

- No time lag, no delay

- Supports both 3D and 2D content

Unlock interactivity

Android OS

⩔ Core enabler of interactivity solutions, widgets and apps

⩔ Interactive solutions can easily be developed by Partners, HYPERVSN or third-party developers

⩔ Android means a simplified updated system and improved reliability and control system for Walls

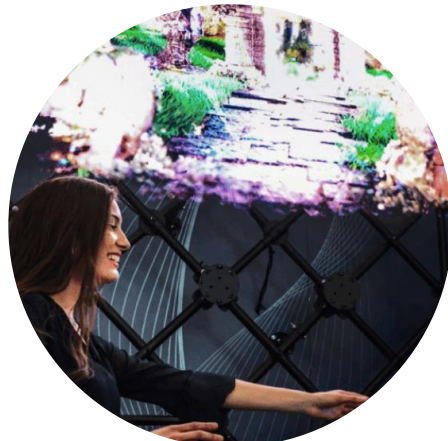HYPERVSN

SmartV unlocking Interactivity

**Customize and control the HYPERVSN solution using triggers
including proximity, motion sensors, temperature, humidity, and many more.**

Displaying content
based on the viewer's
proximity to
the device

Interactive
holographic catalogs,
menus and product
magazines

Face/gender/age
recognition
for targeted
advertising

Holographic
personal assistants
and information
centers

HYPERVSN
synchronization
with an external
player

3D content and HYPERVSN

HYPERVSN 3D Studio
Online content creation service

Media Library
Rich 3D content library

Design Lab
In-house design team

Custom Content
3D design agencies

Create eye-catching
3D holographic videos without
any design experience.

Explore

Select from a variety
of ready-made 3D videos
to display on device/s.

Explore

Order custom 3D content
directly from the amazing
HYPERVSN Design Lab.

Explore

Hire certified or trained
3D design agencies to produce
bespoke 3D content
for HYPERVSN.

Quick & easy content creation

HYPERVSN 3D Studio

- ⌄ Create content for Solo or Wall layouts (3×2, 3×3 or 4×3)
- ⌄ Convert 2D images into 3D visuals
- ⌄ Choose from 100,000 3d models available
- ⌄ Use a variety of ready-made templates
- ⌄ Customize & animate text

Perfectly designed for HYPERVSN

Simple browser launch

Embedded in the HYPERVSN CMS

Try Demo

HYPERVSN 3D Studio
Public Demo Version

Add Objects
OBJECTS YOU CAN ADD TO THE SCENE

Image | Text | 3D Model

3D Template | Price Tag | Effects

Active Objects
OBJECTS YOU ARE USING IN THE SCENES

3D Model | 1 | 00:22

2 | 00:00

3 | 00:00

total time: 00:22

BACK | GO TO

PREVIEW on HY

Object Details
POSSIBLE MODIFICATIONS

Back to 3D Library

Scene Details
ANIMATIONS

FireFly
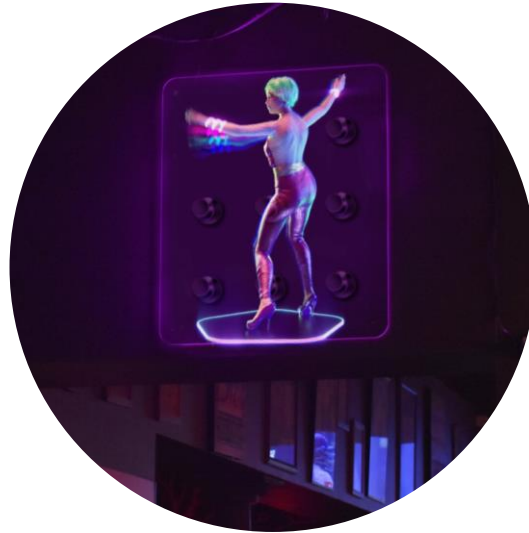
HYPERVSN solutions for any industry

Corporate environments

Offices, studios & receptions

Explore

Entertainment

Cinemas, galleries & clubs

Explore

Events

Trade shows, galas & conferences

Explore

HYPERVSN solutions for any industry

Food service

Cafés, bars & restaurants

Explore

Retail

Stores, malls & retail outlets

Explore

Hospitality

Hotels, spas & resorts

Explore

Client case study: *P&G*

OBJECTIVE

Increasing sales.

CHALLENGE

Growing net sales for **Gillette men's shaving products** in the CIS region.

SOLUTION

HYPERVSN Solo units were placed in store.

RESULTS

Duration: 1 month.

Results measured: Sales, turnover volume, customer acquisition.

After the campaign: Without HYPERVSN sales decreased by 65.2%.

Partner: Grape

31%
Increase in sales

23%
Boost in turnover

35%
Growth in customer acquisition

Client case study: Lenovo

Partner: HYPERVSN Authorised Reseller Parko Publicidad

OBJECTIVE

Increasing brand awareness and **maximize ROI.**

CHALLENGE

Launch new Lenovo Yoga Book product range in Mexico City.

SOLUTION

20 HYPERVSN Solo devices were installed at 15 points of sale in 6 stores.

RESULTS

Duration: 3 months.

Results measured: Foot traffic and engagement.

Who measured results: independent agency, Smart Deets.

38%
Sales increase

2.2 mil
Impressions

Client case study: *Coca-Cola*

CHALLENGE

Coca-Cola set out to **increase sales** of their **dairy product,** Santa Clara.

SOLUTION

50 HYPERVSN Solo devices installed at POS in **25 Cinepolis branches,** Mexico's biggest cinema chain.

RESULTS

Duration: 10-day period.

Results measured: Sales, Foot traffic and engagement

Who measured results: independent agency, Smart Intelligent Solutions.

Partner: HYPERVSN Authorised Reseller Parko Publicidad

12%
Increase in sales of Santa Clara

88%
Of the 16k viewers exuded happiness

90%
Of the 16k viewers stopped for at least 15 seconds

Wide range of installation options & accessories

- Universal Vesa mounts

- Wide versatile range of Accessories

- Expand your installation opportunities

- Brings convenience and versatility to your set up
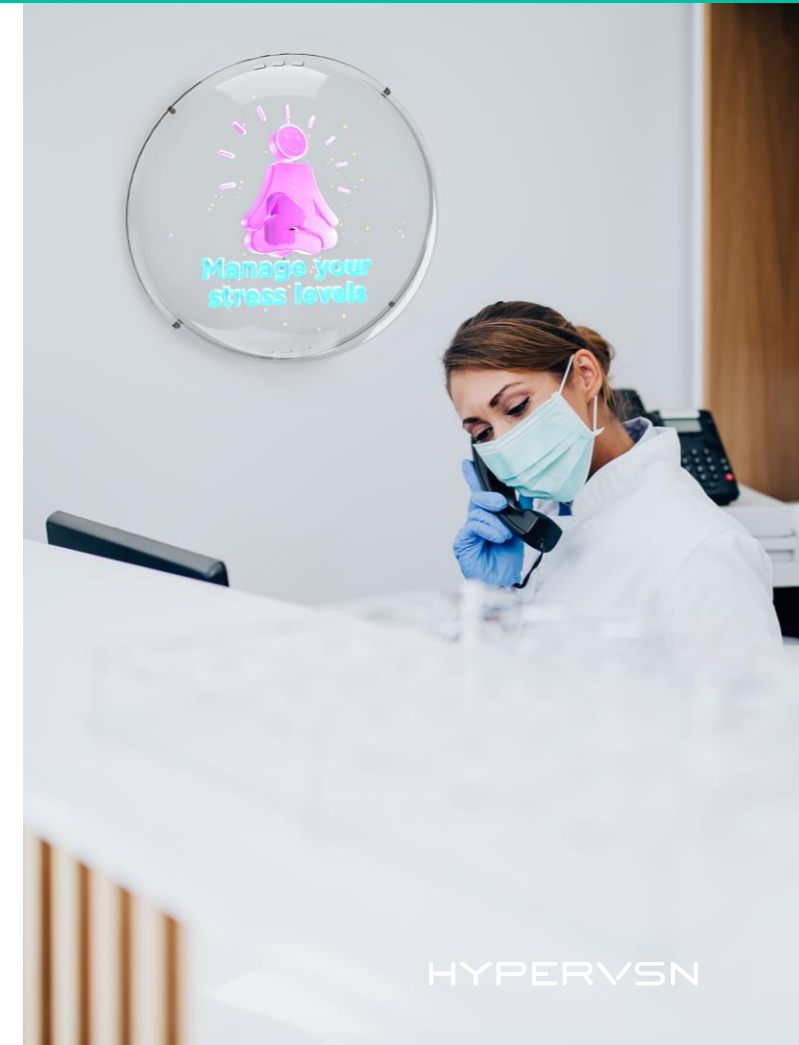
HYPERVSN

Ceiling & wall mounts

We provide a full range of ceiling mounts from single to triple and even a fully wall mountable box with Perspex cover.

HYPERVSN

Installation Accessories for HYPERVSN SmartV Wall

Assemble, manage and maintain with ease

- Scalable, modular design

- Average assembly time ±3h

- No reinforced walls needed

- Floor stands and Portable trolleys available

HYPERVSN

HYPERVSN is turning digital signage green

HYPERVSN Products

Our Unique 3D Holographic display only use 60 watts per unit. This makes HYPERVSN far more environmentally friendly than other forms of Digital Signage currently available.

Costs less to run

Due to the lower power consumption, HYPERVSN costs less to run than other forms of Digital Signage currently available.

Can be Solar Powered

Due to our lower power consumption, HYPERVSN products can even be run reliably on solar power.

HYPERVSN

Why HYPERVSN?

HIGHER ROI THAN OTHER DIGITAL SIGNAGE
Less money to install and run

QUICK & EASY TO INSTALL

PROUDLY MANUFACTURED IN THE EU

24 MONTH STANDARD WARRANTY
Plus 5 Year Extended Warranty available

ENVIROMENTALLY FRIENDLY
compared to other forms of digital signage

UNIQUE 3D DIGITAL SIGNAGE SOLUTION
Ensures your product stands out from the crowd

Why would you install anything else?

Trusted by global brands

HYPERVSN

JOIN THE 3D REVOLUTION...

HYPERVSN